

KIDAT | Kenstone Institute of
Design & Technology

SUTRADHAR

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ABOUT KIDAT

KIDAT (Kenstone Institute of Design and Technology) is Shivamogga's premier fashion design institute, empowering talent with a full-stack approach to fashion—from thread to garment and from local talent to global visibility.

With two successful batches, KIDAT continues to shape future fashion leaders through hands-on learning, industry exposure, and creative innovation.



WHY SUTRADHAR 2026?

Sutradhar 2026 is more than a fashion show.

Fashion Innovation | Creative
Expression | Cultural Identity |
Emerging Talent | Industry
Collaboration



WHY PARTNER WITH SUTRADHAR 2026?



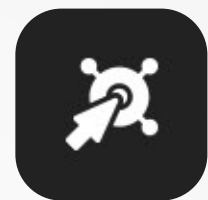
Brand Visibility

Prominent logo placement across event branding, stage displays, and promotional materials.



Targeted Audience

Connect with fashion-conscious youth, students, creators, and influencers.



Digital Reach

Gain visibility through social media campaigns, influencer promotions, and event coverage.





On-Ground Presence

Showcase products and services directly to attendees.



Premium Brand Positioning

Associate your brand with innovation, creativity, and emerging talent.



Networking Opportunities

Build connections with designers, entrepreneurs, creators, and industry professionals.

Title Sponsor

₹2,00,000/-

For brands that want category leadership, maximum visibility, and dominant association with the fashion show.

Brand Benefits:

Offline & On-Premise Visibility:

Event naming association: "KIDAT Fashion Show presented by *[Brand Name]*" | Dominant logo placement on stage backdrop, sponsor board, entry standees, & selected event collaterals | Premium brand mention throughout the event | 10 VIP guest passes | Premium brand experience zone at the venue | Brochure/flyer/sample/offer distribution to all attendees | Brand inclusion in welcome kit or attendee handout | Opportunity for a short brand address on stage | Opportunity to present awards/gifts to selected participants | Priority visibility in event photography & videography

Online Visibility:

Brand name included in major digital promotions | Dedicated announcement post as Title Sponsor | Multiple Instagram story mentions | Two collaborative posts/reels with KIDAT | Brand mention in event teaser, event-day content, and post-event highlight content | Priority branding in post-event recap video

Showcase Partner

₹1,00,000/-

Most Preferred Sponsorship Package

Designed for brands that want premium visibility, stronger brand recall, and maximum value without entering title sponsorship pricing.

Brand Benefits:

Offline & On-Premise Visibility:

Premium logo placement on stage backdrop, sponsor board, and event creatives | Brand mention by host multiple times during the event
6 VIP guest passes | Dedicated brand table/experience zone at the venue | Brochure, flyer, offer card, or sample distribution to attendees
Brand inclusion in welcome kit or attendee handout | Opportunity to present a small giveaway or contest during the event | Brand visibility in professional event photographs and reels

Online Visibility:

Logo on key digital promotional creatives | 3 Instagram story mentions
One dedicated brand appreciation post | One collaborative Instagram post or reel with KIDAT | Brand mention in post-event highlights |
Brand association across pre-event, live-event, and post-event communication

Style Partner

₹60,000/-

Suitable for brands looking for stronger event presence and audience engagement.

Brand Benefits:

Offline & On-Premise Visibility:

Logo placement on main sponsor board | Brand mention during opening and closing announcements | 4 VIP guest passes | Brochure/flyer/coupon distribution at the venue | Small standee or table space at the venue | Brand visibility in selected event photographs

Online Visibility:

Logo on event promotional creatives | 2 Instagram story mentions | One collaborative social media post with KIDAT | Post-event brand mention with event highlights

Associate Sponsor

₹30,000/-

Best for brands looking for basic visibility and association with the event.

Brand Benefits:

Offline & On-Premise Visibility:

Logo placement on selected event creatives and sponsor board |
Brand mention during the event | 2 VIP guest passes |
Permission to distribute brochures, flyers, or discount coupons
at the venue

Online Visibility:

Logo mention on KIDAT social media sponsor post | Brand tag in one
Instagram story | Post-event thank-you mention

OUR PREVIOUS SPONSORS - 2025

Platinum Sponsors —



OUR PREVIOUS SPONSORS - 2025

Gold Sponsors







Partner with the **Next Generation** of Fashion Talent.

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